

Texas State Directory *Online*

Advertising Information

www.txdirectory.com/online

Advertise with *Texas State Directory Online* to reach an active target audience for your business!

The Texas State Directory provides its online customers a wealth of information concerning Texas' state, county and municipal government, as well as federal government. The site is used by people all over the state and country with approximately 9,000 visitors a month and growing.

Advertisers at *Texas State Directory Online* have the choice of three sizes of banner ads from which to choose:

Mechanical Requirements:

Logo to be submitted Internet ready in one of the following formats:
gif, jpg, png, bmp

Banner Size and Pricing:

Square Banner	125 x 125 pixels	\$75.00/month
Small Rectangle	120 x 240 pixels	\$90.00/month
Large Rectangle	120 x 600 pixels	\$110.00/month

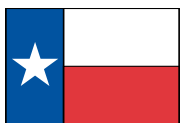
Advertising Commitment:

3, 6, 9 and 12 month prepaid contracts

Special Applications:

Banner ads appear in systematic rotation with each page click. You can choose to have your advertising banner appear on all pages or specific pages within the site. For example, if you only work with city and county contractors we can place your ads within those pages so that you will have more exposure to the audience you wish to reach.

**TEXAS
STATE
DIRECTORY PRESS**



1800 Nueces Street
P. O. Box 12186
Austin, Texas 78711
512/477-5698
Fax: 512/473-2447

<http://www.txdirectory.com>
e-mail: tsdpress@txdirectory.com